

# Anubhav Kumar

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## PERSONAL SUMMARY

Data/Operations Analyst with over 2 years of experience and an MSc in Business Analytics, specializing in Performance reporting, business process transformation, and operational efficiency. Proven ability to bridge the gap between technical data analysis and strategic business objectives, leveraging skills in process re-engineering, Global stakeholder management, and strategic performance reporting to enhance efficiency and mitigate risk. Proficient in Python, SQL, and BI platforms (Tableau, Power BI) to automate workflows and establish a Single Source of Truth for decision-makers.

## TECHNICAL SKILLS & CORE COMPETENCIES

**Programming & Data Tools:** Python (Pandas, NumPy, scikit-learn), SQL (Advanced), Excel (Advanced), AWS (basic familiarity)

**Business Intelligence & Visualization:** Tableau, Power BI (DAX, Modelling), KPI Reporting, Dashboard Design

**Data Management & Analytics:** ETL, Data Warehousing, MDM, Predictive Analytics, Machine Learning, A/B Testing, EDA

**Business Operations:** Business Process Re-engineering, Performance Optimization, Forecasting, Stakeholder Management, Automation

## WORK EXPERIENCE

### **Deutsche Bank — Data/Operations Analyst**

**Aug 2022 – Jul 2024**

- Owned pipeline tracking, forecasting, and reporting processes, improving KPI performance by 15% and boosting quality control scores by 20% within 12 months.
- Automated a high-volume daily operational workflow (25,000+ transactions) using Python and SQL, achieving 100% data accuracy and reallocating 6 FTEs toward analytical tasks.
- Developed a Turnaround Time (TAT) forecasting model that improved workload distribution accuracy by 30% and reduced SLA breaches by 25% through proactive resource allocation.
- Designed and delivered executive-level Tableau dashboards and KPI reports, performing root cause analysis to uncover business trends and reduce reporting time by 50%.
- Built a Single Source of Truth (SSOT) operational dashboard in Tableau, aligning international stakeholders on strategic performance metrics and increasing reporting clarity by 40%.
- Authored a process and data governance document for reference data systems in collaboration with IT, business, and audit stakeholders, supporting data quality and compliance initiatives.

### **APSM Technologies — Market Research Intern**

**Apr 2021 – Jun 2021**

- Analyzed multi-channel campaign performance data to inform A/B testing and personalization strategies, increasing campaign effectiveness by 15% across 20+ clients.
- Partnered with sales and marketing teams to translate complex sales data into data-driven insights, building Tableau dashboards that improved client engagement metrics by 8%.

## EDUCATION

**Trinity Business School, Trinity College Dublin** — Master of Science (MSc) in Business Analytics (Sept 2024 – Aug 2025)

**Christ (Deemed to be University)** — Bachelor of Business Administration (BBA) in Business Analytics (Jun 2019 – Jul 2022)

## PROJECTS

- **Sales Analytics Optimization for Google Merchandise Store (Oct 2024 – Nov 2024)** — Analyzed customer journey data using SQL (BigQuery) and built Tableau dashboards to improve user retention and reduce cart abandonment by 15%.
- **Predictive Analytics for Pineapple Disease Management (Fyffes Collaboration) (Oct 2024 – Jan 2025)** — Developed a Python-based predictive model integrating multi-source data to forecast disease outbreaks, providing a 14-day early-warning system for yield protection.

## LEADERSHIP AND COMMUNITY EXPERIENCE

- **Deutsche Bank — Lead, Sports Committee (Oct 2023 – Dec 2023)** — Coordinated an inter-department sports event with 400+ participants, managing logistics, vendor relations, and stakeholder communication across cross-functional teams.
- **Community & Social Impact Initiatives — Various NGOs (2019 – 2023)** — Volunteered in education (Fair Friend Society), community nutrition (Akshaya Patra), and elderly employment support (Nightingale Medical Trust), contributing to social outreach and community development.

## CERTIFICATIONS

Enterprise Design Thinking Practitioner (IBM, Aug 2024) • Google Data Analytics Professional Certificate (Coursera, Jul 2023) • Data Analysis with Python (freeCodeCamp, Jul 2021)

Key Areas: Data Analytics, Python Programming, Business Intelligence, Data Visualization